

brent thelen

// Creative Direction

// Design

// Development

// Strategic Solutions



I am a Denver, CO-based creative director, designer, web developer and strategic solver of problems with over ten years experience.

My professional mission is to provide solutions for brands through refined strategy and stunning creative. Currently, I provide full, modern brand, website and content marketing services through the operation of Brent Thelen Design.

DETAILS:

Email

brent@brentthelendesign.com

Phone

+1.989.909.4488

Websites

// brentthelen.com

// brentthelendesign.com

EDUCATION:

Advanced Web Development

Certificate // The Art Institute of Colorado

Web Design & Development

Certificate // The Art Institute of Colorado

Graphic Design

B.A. // Saginaw Valley State University

Communication

B.A. // Saginaw Valley State University

EXPERIENCE:

Owner + Creative Director

Brent Thelen Design // Denver, CO // April 2011 - Present

Thoughtfully managing, growing and guiding a diverse client base while providing them with tailored branding, WordPress website design + development, photo & video content, tactical marketing campaigns and SEO solutions.

Co-Founder + Creative Director

Thelen Williams // Denver, CO // June 2017 - July 2019

Strategically built and elevated brands through WordPress website design + development, successful digital campaigns and unique branded content. Significantly grew client revenue streams with custom E-commerce solutions and cultivated brand activations.

Creative Director

Digital Fusion // Lakewood, CO // January 2016 - June 2017

Confidently assembled and managed a team of creative problem solvers while executing top-tier campaigns and creative content. Transcended social and digital marketing goals for multi-million dollar accounts such as Smart & Final, Smashburger and Village Inn.

Designer + Developer

Wick Creative // Denver, CO // March 2013 - December 2015

Expertly designed and developed custom WordPress and Shopify-based websites for the likes of YMCA of the Rockies and TCBY. Meticulously crafted brand identities and collateral with a passionate and synergistic creative team.

APPLIED TOOLS:

// Photoshop

// Premiere

// PHP

// Illustrator

// After Effects

// jQuery

// InDesign

// WordPress

// Procreate

// Lightroom

// Shopify

// G Suite

// XD

// HTML

// Cinema 4D Lite*

// Dreamweaver

// CSS

*Working Knowledge