

# brent thelen

Creative Direction // Design // Development // Solutions

I am a Denver-based creative director, designer, developer and strategist with 10+ years experience. My mission is to provide solutions for brands through refined strategy and stunning content creation. Currently, I provide full, modern marketing & design services through the operation of Brent Thelen Design LLC.

## CONTACT

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brentthelen.com

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+1.989.909.4488

## EDUCATION

### Advanced Web Development

Certificate // The Art Institute of Colorado

### Web Design & Development

Certificate // The Art Institute of Colorado

### Graphic Design

B.A. // Saginaw Valley State University

### Communication

B.A. // Saginaw Valley State University

## EXPERIENCE

### Owner + Creative Director

Brent Thelen Design // Denver, CO // April 2011 - Present

Thoughtfully managing, growing and guiding a diverse client base while providing them with tailored branding, WordPress website design + development, photo & video content, tactical marketing campaigns and SEO solutions.

### Co-Founder + Creative Director

Thelen Williams // Denver, CO // June 2017 - July 2019

Strategically built and elevated brands through WordPress website design + development, successful digital campaigns and unique branded content. Significantly grew client revenue streams with custom E-commerce solutions and cultivated brand activations.

### Creative Director

Digital Fusion // Lakewood, CO // January 2016 - June 2017

Confidently assembled and managed a team of creative problem solvers while executing top-tier campaigns and creative content. Transcended social and digital marketing goals for multi-million dollar accounts such as Smart & Final, Smashburger and Village Inn.

### Designer + Developer

Wick Creative // Denver, CO // March 2013 - December 2015

Expertly designed and developed custom WordPress and Shopify-based websites for the likes of YMCA of the Rockies and TCBY. Meticulously crafted brand identities and collateral with a passionate and synergistic creative team.

## SKILLS

// Photoshop	// Procreate	// PHP
// Illustrator	// Dreamweaver	// jQuery
// InDesign	// WordPress	// G Suite
// Lightroom	// Shopify	// Cinema 4D Lite*
// Premiere	// HTML	
// After Effects	// CSS (SCSS)	*Working Knowledge